



## Presenter Guidelines

### Guidelines for Educational Content of Activity

The purpose of the Festival is to teach students about water-related and conservation issues. Activity lessons should focus on educating students about water, the environment, STEM, and what they can do to conserve and protect our natural resources. Activities must support the academic science content students are learning at school by connecting to elements of the Next Generation Science Standards (NGSS). Details regarding these standards will be sent to you upon registration.

### General Activity Guidelines

The Children's Water Education Festival creates an entertaining and fun learning environment where children learn behaviors that they can adopt to help conserve and protect our precious resources. The event is created around the concept of making learning *fun* through activities that focus on student participation. Listed below are some general guidelines to follow as you develop your activity for the 2018 Festival:

- **Make it "hands-on."** Students are more inclined to participate enthusiastically and recall information if they are actively involved in the learning process. Incorporate an activity along with your information.
- **Keep 'em smiling.** Teaching a single concept in an entertaining way is more effective than providing an "impressive" list of facts and figures.
- **Know your audience.** Keep information and activities age-appropriate for third, fourth and fifth grade students.
- **Think "kid culture."** Use analogies or examples that students can relate to easily. Students this age have constantly evolving cultural trends that you may be able to use to generate interest.
- **Keep on schedule.** Interactivities should last 20 minutes (no longer and no shorter). It is imperative that we keep to this schedule. Finishing too early or too late can significantly affect the schedule.

**Registration**

Complete a Festival Presenter Application with details regarding your activity. If you need ideas, we will be available to provide assistance in developing your activity.

We are looking forward to working with you on this incredible event! Please contact the Festival Coordinator at (714) 378-3257 or [waterfestival@ocwd.com](mailto:waterfestival@ocwd.com) with any questions. Thank you for your participation!!!

**We understand the Festival is a big commitment and we are very appreciative of your participation. Please keep in mind that scheduling is a complicated process and last minute cancellations are extremely difficult to work around.**