

BE A PART

Presented By 

of the nation's largest award-winning water education festival



(714) 378-3257

www.childrenwaterfestival.com

April 23 - 24, 2025
Oak Canyon Park



The award-winning **Children's Water Education Festival** is the largest event of its kind in the United States and will take place April 23 and 24, 2025 at Oak Canyon Park in Silverado. Approximately 6,000 third, fourth and fifth grade students and their teachers are expected to attend the event, presented by the Orange County Water District (OCWD).

The Festival presents a unique opportunity to educate students about water and the environment. Since inception, more than 152,000 children from schools throughout Orange County have been able to experience the Festival and all it has to offer.

The Festival is provided at no cost to schools, making public and private financial support crucial to the success of this educational event and its continued growth. By sponsoring this year's Festival, you help ensure its success in educating our youth. As a sponsor, you will receive prominent recognition for your contribution.

We have designed many sponsorship levels and opportunities for the community to participate. Customized sponsorship opportunities are also available, including transportation for schools in your service area.

Visit www.ChildrenWaterFestival.com to quickly and easily complete your sponsorship commitment form.

Please submit sponsorship materials by Friday, February 2, 2025 to guarantee inclusion in sponsorship benefits. Contact Dani Berch at (714) 378-3219 or dberch@ocwd.com for additional information.

Save time and the environment; pay online via credit card! Need to pay by check? Make checks payable to 'National Water Research Institute' and mail to:



National Water Research Institute
Attn: Water Festival
P.O. Box 8300
Fountain Valley, CA 92728-8300

SPONSOR LEVELS — Mix and Match for Maximum Benefits!

* Number of asterisks denotes number of sponsorships available.

TITLE SPONSOR - \$10,000

Event name presented by sponsor and OCWD
Standalone thank you post with mention/tag on Festival and OCWD Facebook, Instagram, Twitter, and Linked In accounts (18,000+ followers)
Prominent logo on event program/activity guide
Logo on event banners
Logo on event signage

A/V SPONSOR - \$6,000

Two thank you announcements each day of Festival over central PA system
Logo on event program/activity guide
Logo on event banners
Logo on event signage
Logo on event website

SCHOOLS SPONSOR - \$5,000

Logo on signage at school check in
Logo on signage at school lunch area
Logo on materials sent to teachers prior to event
Logo on event program/activity guide
Logo on event signage
Logo on event website

PARKING SPONSOR - \$5,000

Logo on bus parking signs
Logo on materials sent to presenters and volunteers prior to event
Logo on event program/activity guide
Logo on event banners
Logo on event signage
Logo on event website

STUDENT BAG SPONSOR - \$5,000

Giveaway (provided by organization) to 6,000 students
Logo on event website

VOLUNTEER LUNCH SPONSOR - \$4,500***

Logo on signage at volunteer lounge, used by 500 volunteers, presenters and staff
Name on event program/activity guide
Logo on event website

PROGRAM SPONSOR - \$4,000*

Full page color ad in event program/activity guide (4"x9")
Prominent logo on event program/activity guide
Logo on event signage

ACTIVITY SPONSOR - \$4,000

Name listed on printed class activity schedules
Logo on event directional maps
Logo on event banners
Logo on event program/activity guide
Name on event website

VOLUNTEER BAG SPONSOR - \$3,000

Giveaway (provided by organization) to 500 volunteers and presenters
Logo on event website

VOLUNTEER NAME BADGE SPONSOR - \$3,000*

Logo on volunteer name badges (approx. 500)
Name on event program/activity guide
Name on event website

FESTIVAL ENTHUSIAST - \$2,500

Logo on event website
Logo on event program/activity guide
Logo on event banners

WATER CHAMPION - \$1,000

Name on event website
Name on event program/activity guide

Customized sponsorship is available to meet your organization's needs. Please contact Dani Berch at (714) 378-3219 or dberch@ocwd.com for more information. Sponsorship donations are tax-deductible as permitted by law. The nonprofit tax ID number is 33-0481107.



GIVING BACK

to promote your business and support your community, contribute to the **2025 Children's Water Education Festival**

It is more important than ever to teach children that they can be responsible by making 'blue' and 'green' choices to help protect precious water resources and the environment. Your investment in today's youth is an investment in our future!

Sponsoring the Festival provides businesses and organizations with unique opportunities to meet their strategic goals:

- Environmental/Green Initiatives
- Corporate Philanthropy
- Community Involvement
- Corporate Responsibility
- Increased Positive Brand Recognition/Exposure

"As a longtime sponsor and presenter at the Children's Water Education Festival, the Orange County Stormwater Program (H2OC) has had the privilege of educating thousands of students about protecting water quality and preventing pollution in our community. H2OC is a collaborative effort between the county and each of Orange County's 34 cities, working to reduce stormwater pollution and comply with federal and state water quality regulations. For over a decade, H2OC's involvement in the Festival has allowed students to actively engage in learning how they can help preserve our water resources through hands-on activities, interactive displays, and educational presentations. We are proud to continue sponsoring this event and remain committed to fostering environmental stewardship among Orange County's youth."

Sabah Awan, Environmental Resources Specialist / Public Education Program Administrator, Orange County Stormwater Program (H2OC)

THANK YOU

to last year's sponsors, who support our commitment to educate youth about water and the environment

2024 BENEFACTORS

Anaheim Public Utilities; Black and Veatch; Brown and Caldwell; Butier; Carollo; CDM Smith; City of Garden Grove, City of Santa Ana; El Toro Water District; H2OC; Irvine Ranch Water District; Mesa Water District; Metropolitan Water District of Southern California; MKN Associates; Moulton Niguel Water District; OC San; PACE Advanced Water Engineering; Rutan; SARBS of CWEA; SoCal Gas; South Coast Water District; Wild Rivers Water Park



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